DeltaV Code School Course Catalog

The New Bohemian Innovation Collaborative, Inc.
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Introduction

Established in 2016, DeltaV Code School (DeltaV) is Iowa's premier code school, teaching coding and modern web development. DeltaV is operated by Cedar Rapids based nonprofit, The New Bohemian Innovation Collaborative, Inc. (NewBoCo) and offers courses to help students launch their career as a software developer, or simply discover if that is the right path for them. The courses offered by DeltaV Code School are vocational and prepare students for a career in software development.

Staff

Instructor – Keith Dahlby
Instructor – Jessica Bertling
Instructor – Craig Barkley
Instructor – Jessalyn Holdcraft
Executive Director – Eric Engelmann
Chief Operating Officer – Aaron Horn
Legal Counsel – Frank Camp

Location

Courses are offered via live instruction at the DeltaV Code School classroom at 415 12th Ave SE, Cedar Rapids, Iowa 52401. Occasionally, a Code 101 class will be offered at a remote facility in another city but is still facilitated by an on-site instructor. Students provide their own computers, but high-speed internet is available to students.

Course Descriptions & Cost

Code 101 - $99
Intro to Software Development & Careers in Tech — One Day (12 hours)

Thinking about a new career in software development? Start here! This one- day workshop is the perfect place to figure out if it's for you. You will get a sneak peek of what a career in coding involves, plus a taste of the DeltaV learning experience. A personal laptop computer is required.

Code 102 - $1,000
Intro to JavaScript — Five Days (30 hours)

Not sure where or how to start learning JavaScript? Or maybe you're discouraged by the confusing interfaces, unclear error messages, and unexplained concepts of online coding tutorials. If you're ready to move past the concepts covered in Code 101 and work with experienced developers who can help, join us for Code 102!

Code 102 Nights & Weekends - $1,000
Intro to JavaScript — Eight Days (30 hours)

Not sure where or how to start learning JavaScript? Or maybe you're discouraged by the confusing interfaces, unclear error messages, and unexplained concepts of online coding tutorials. If you're ready to move past the concepts covered in Code 101 and work with experienced developers who can help, join us for Code 102!

Code 201 - $5,000
Foundations of Software Development — Five Weeks (200 hours)

Build a strong software development foundation and learn how to use HTML, CSS, JavaScript, and various libraries to create fully-functional web apps. This course guides students toward developing a well-rounded foundation of skills necessary for modern web development. These skills include HTML, CSS, and JavaScript coding; utilizing Git workflow processes; project organization; designing with wireframing; and employing introductory Agile development methods.

Code 201 Nights & Weekends - $5,000
Foundations of Software Development — Eight Weeks (130 hours)

Build a strong software development foundation and learn how to use HTML, CSS, JavaScript, and various libraries to create fully-functional web apps. This course guides students toward developing a well-rounded foundation of skills necessary for modern web development. These skills include HTML, CSS, and JavaScript coding; utilizing Git workflow processes; project organization; designing with wireframing; and employing introductory Agile development methods.

Code 301 - $5,000
Intermediate Software Development — Four Weeks (160 hours)

Becoming a well-rounded developer is much more than learning language syntax. In this intensive course, you will study the common core of software development, including MVC architecture, object-oriented and functional programming, and computer science fundamentals such as basic data structures and algorithms. Come learn how to create and launch web apps in HTML, CSS, and JavaScript, with the help of third-party APIs and libraries from around the web.

Code 401 - $12,000
Advanced Software Development in Full-Stack JavaScript - Eleven Weeks (440 hours)

Students will learn to build full-stack applications. The first four weeks focus on building back-end web applications with Node.js. During weeks six through nine, students learn to build web apps with modern front-end libraries and frameworks. This course goes in depth into the core competencies of JavaScript, object-oriented programming, and functional programming. Students get hands-on practice in test-driven development with agile tools and best practices.

Digital Marketing Developer 301 - $10,000
Channel Tactics — Eight Weeks (320 hours)

Students get familiar with the array of channel options, including various social media tools, SEO, SEM, other paid advertising, content marketing, offline techniques, and related tools including Google Tag Manager, etc. Students leave with a core understanding of how and why to use each tool, and are able to compare and contrast each channel. Students also learn about audience/persona building and available certifications from Google around Analytics and Ads. Career workshops and prep is also be a part of the curriculum.

Digital Marketing Developer 401 - $7,000
Campaign Strategy - Six Weeks (240 hours)

With the students equipped with an array of channel tactics, 401 focuses on ensuring students know how and when to use each tool to optimize outcomes for the business by setting up and executing experiments.

Discounts

20% discounts (off the single full price tuition only) are offered to veterans and students who have graduated from college within twelve months prior to course start date. 13% combination course discounts are offered to students who register for multiple courses at once.

Attendance and Performance

Students are expected to arrive on time for class with proper materials. An overall attendance rate of at least 100% is required unless special arrangements are made with the instructors.

Code 201, Code 301, and Code 401 students who maintain point totals of less than 90% of their potential points are considered to be underperforming. Because of the wide variety of circumstances and possible appropriate remedies, DeltaV Code School gives its instructors broad latitude for handling students with grades below 90%.

For example, students with less than 70% of available points in a course can be excused from the program. Students between 70% and 90% may be given a verbal or written warning, if it appears they will have difficulty in completing the course.

Conduct Policy

All students are expected to act maturely and are required to respect other students and faculty members. Possession of weapons, illegal drugs, and alcohol are not allowed at any time on school property. Any violation of school policies may result in permanent dismissal from school. Students are also expected to review and agree to NewBoCo's Sexual Misconduct and Alcohol and Drug-Free Educational Program Policies.

Previous Credits

The DeltaV Code School is not accredited by a U.S. Department of Education-recognized accrediting agency, and as such any credits earned at the school may not be able to be transferred to accredited schools and may not qualify students for employment. While DeltaV Code School does not officially accept credit from another school, we do offer students the ability to enter into the school at the 301 or 401 level if they can pass an entrance exam that demonstrates their knowledge of the content covered in a lower level course.

Cancellation Policy

DeltaV Code School's cancellation and refund policy is in accordance with Iowa Code Section 261.9(1)(g).

If a student has not started training, they may cancel the contract by submitting written notice of such cancellation to the school at its address shown on the contract (email notification to apply@deltavcodeschool.com is also acceptable). The notice must be postmarked (or if emailed, received by NewBoCo) no later than midnight of the seventh day following the student's signing the contract; the written notice may also be personally or otherwise delivered to the school within that time. In event of dispute over timely notice, the burden to prove service rests on the student.

NewBoCo will refund all monies paid if the student cancels the agreement in writing within seven (7) days after the day the contract is signed or an initial payment is made, as long as the student has not begun training. NewBoCo may retain an established registration fee equal to ten percent of the total tuition cost, or one hundred dollars, whichever is less, if the student cancels the agreement in writing (or due to non-payment) past the seventh day after signing the contract or making an initial payment. The student will be liable only for the nonrefundable registration fee and any books or supplies that they purchase, which range between $50-$100. A registration fee is any fee charged by NewBoCo to process student applications and establish a student record system.

If training is terminated after the student begins the class, they will be liable for:
• the registration fee, plus
• the cost of any textbooks or other fees, plus
• tuition liability as of your official date of termination* (see note below)

Course Duration and % of student charges (in addition to the registration fee) by week of progress:

	Number of School Days**	Full Tuition		With 13% Combination Discount***		With 20% Veteran/ Recent Grad Discount		With Diversity Tuition Award Discount	
Early Termination Tuition Liability *									
Course name		Entire Course	Per day	Entire Course	Per day	Entire Course	Per day	Entire Course	Per day
Code 102	5	$1,000	$200	$1,000	$200	$800	$160	$435	$87
Code 102 N/W	8	$1,000	$125	$1,000	$125	$800	$100	$435	$54.38
Code 201	20	$5,000	$250	$5,000	$250	$4,000	$200	$2,174	$108.70
Code 201 N/W	31	$5,000	$161.29	$5,000	$161.29	$4,000	$129.03	$2,174	$70.13
Code 301	20	$5,000	$250	$5,000	$250	$4,000	$200	$2,174	$108.70
Code 401	50	$12,000	$240	$12,000	$240	$9,600	$192	$5,217	$104.34
DMD 301	40	$10,000	$250	$10,000	$250	$8,000	$200	$4,348	$108.70
DMD 401	30	$7,000	$233.33	$7,000	$233.33	$5,600	$186.67	$3,043	$101.43
Total	95	$23,000		$23,000		$18,400		$10,000	

*Tuition liability in the event of early termination will also include a $100 registration fee ($10 registration fee for students receiving educational benefits from the Department of Veterans Affairs
**Scheduled school days before adjusting for holidays, weather cancellations, make-up days, etc.
***Although the total tuition paid would be $20,000 if the student completes all courses, refunds are calculated by the course in which the student is enrolled, not combinations of courses. Early termination in any course for which the student received a combination discount will result in the application of the full tuition rates for the course or portion of course attended when calculating refunds up to the total amount paid. Early termination may result in no refund at all being payable, for example, if the student terminated after attending 201, 301 and up to 45 days of 401.

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When calculating refunds, the student's official date of termination is:
• The date on which the school receives written notice of the student's intention to discontinue coursework, or the last day of recorded attendance, whichever occurs last
• When the student is terminated for a violation of this agreement or a published school policy which provides for termination
• The last day of recorded attendance when a student, without notice, fails to attend classes for thirty calendar days.

All refunds must be paid within thirty calendar days of the student's official termination date. If a third party paid for tuition on a student's behalf, such as a lender, the refund

transaction will be made to that third party in the amount of the refund due (but in no event greater than what that third party paid on the student's behalf). If there is an excess balance of the refund after payment to that third party, that amount will be refunded to the student. Amounts represented by discounts or DeltaV Code School Diversity Tuition Awards will not be refunded.

Students Called to Active Military Service

If the Student is a member, or the spouse of a member (if the member has a dependent child) of the Iowa national guard or reserve forces of the United States (herein an "Active Military Student") and is ordered to national guard duty or federal active duty: fails to enter the course, withdraws, or is discontinued at any time prior to completion of the course, the following options will be made available:

> (a) Withdraw the entire registration and receive a full refund of tuition and mandatory fees.

> (b) Make arrangements with the Active Military Student's instructors for course grades, or for incompletes that shall be completed by the Active Military Studentat a later date. If such arrangements are made, the Active Military Student's registration shall remain intact and tuition and mandatory fees shall be assessed for the courses in full.

> (c) Make arrangements with only some of the Active Military Student's instructors for grades, or for incompletes that shall be completed by the Active Military Student at a later date. If such arrangements are made, the registration for those courses shall remain intact and tuition and mandatory fees shall be assessed for those courses. Any course for which arrangements cannot be made for grades or incompletes shall be considered dropped and the tuition and mandatory fees for the course refunded.

In the event the School has or adopts an established policy for the refund of the unused portion of tuition, fees, and other charges subject to proration, which is more favorable to the Active Military Student than the options provided in this section, such established policy will be applicable.

While placement training and service may be provided, the school cannot promise or guarantee employment to any student or graduate. The DeltaV Code School is not accredited by a U.S. Department of Education-recognized accrediting agency, and as such any credits earned at the school may not be able to be transferred to accredited schools and may not qualify students for employment.

Student Records Policy

Student records that are kept by the DeltaV Code School are stored in The New Bohemian Innovation Collaborative, Inc. ("NewBoCo") network drive in folders restricted to educators and administration access. Student academic records will be entirely housed by third parties, subject to their Terms of Use and Security policies, which are accepted by students upon account formation.

2020 Academic Calendar

The 2020 Academic Calendar is subject to change based on student enrollment.

Program	Date
Code 102 Nights & Weekends	1/4/20-1/14/20
Code 201 Nights & Weekends	1/18/20-3/14/20
Code 102 Day	2/10/20-2/14/20
Code 201 Day	2/24/20-3/20/20
Code 301	3/30/20-4/24/20
DMD 301	3/30/20-5/22/20
Code 401	3/4/20-7/10/20
DMD 401	6/1/20-7/10/20
Code 102 Day	6/1/20-6/5/20
Code 201 Day	6/15/20-7/10/20
Code 301	7/20/20-8/14/20
DMD 301	7/20/20-9/11/20
Code 401	8/24/20-10/30/20
DMD 401	9/21/20-10/30/20